



Towerrunning World Association

INFORMATION FOR EVENT ORGANIZERS



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What is the Towerrunning World Cup?

The Towerrunning World Cup is an international ranking system for elite stair runners, which is conducted under the auspice of the Towerrunning World Association. Basically all stair races worldwide fulfilling the definition of the Towerrunning sport are taken into consideration and may be evaluated for the ranking. A mathematically balanced scoring method and the recognition of many different race modes (multi climbs, mass start etc.) enhance the system to provide adequate and fair consideration of as many facets of this sport as possible. A revolving scoring system allows us to provide weekly updates on the basis of the scores being achieved throughout the past 52 weeks. The ranking serves as a qualification basis for invitational races and international championships.

Which types of events can be considered as Towerrunning?

According to the statutes of the Towerrunning World Association the Towerrunning sport is defined as a running discipline where a track including a staircase (in a tower, skyscraper, office building or on outdoor stairs) is covered. To fulfill the definition of a Towerrunning event the percentage of stairs (measured in time proportion of the winner's time) has to be more than 50% of the whole distance. This means that short flat sections are possible, while i. e. an event combining a 10 k street race with just one building cannot be considered as a Towerrunning event. The minimum number of stairs that have to be climbed in upward direction has to be 100. If downstairs sections are included in the track then the number of stairs to be passed in an upward direction must equal or exceed the number to be taken downward. For the race mode itself there are many possible options (individual time trial, mass start, multi climb, tournament systems ...).

What are the objectives of the Towerrunning World Association?

The Towerrunning World Association (TWA) with its Towerrunning World Council is the responsible governing body for all facets of the international Towerrunning (stair climbing and competitive stair racing) sport and also a global marketing network for this new trend sport. Our main activities include the publication of the international event calendar, the management of the Towerrunning World Cup ranking and the organization of international championships such as the Towerrunning European Championships. Together with national initiatives and associations, whose representatives are united in the Towerrunning World Council, we conduct national championships and stair climbing series.

How can we register our event for the TWA calendar and World Cup ranking?

For becoming a World Cup event you are requested to inform the TWA as early as possible about the official event name, venue (city, building, number of stairs, number of floors), date, race mode and registration. In addition we will need a link to the event website. If a website is not available we ask you to summarize the most important information (venue, race mode, registration, prizes, contact data) in a PDF file so we can publish it at our website. Once we received these information, the event will be included in our global database of stair races and thereby the race becomes eligible for the World Cup ranking.

Which requirements exist for the results sheets?

For awarding World Cup points for your event it is indispensable that a complete result list is accessible to the World Cup Organization Board within 7 days after the event (ideally within 48 hours). Results sheets are considered as complete if they contain the full name, gender, nationality and the time of the top 30 male and female participants. For supply of results sheets in a standardized manner the TWA has developed an official results form, which shall be preferred for submitting the race results. Here you can find this form: <http://www.towerrunning.com/worldcup/Results%20Form.xls>

What about the point values / factors?

A certain point value (weighting factor), which ranges from 40 points to 240 points, is assigned to every race. This point value is determined retrospectively (after the race has been staged) based on the actual field occupation. For determination of the point value a formula is used that considers the participation of athletes belonging to the top 30 male and female stair runners according to the current Towerrunning World Cup ranking. The more (and stronger) top 30 athletes will take part in your event, the higher will be the point value. Most of the races (so-called "Trial Races") will get a point value of 40, 60 or 80 points, while higher point values are reserved for preselected races belonging to the exclusive "Premium" or "Grand Prix" selection. For further details on the event evaluation, point values and scoring system please refer to our World Cup Rules & Regulations, which are available here: <http://www.towerrunning.com/worldcup/Towerrunning%20World%20Cup%20Rules%202014.pdf>

How can our race qualify for the Premium or Grand Prix status?

Grand Prix Races (the most exclusive selection of events) and Premium Races (the intermediate category) are selected by the TWA in the beginning of each season. Criteria for the selection process are the participation of elite runners in previous years, media representance, quality of event organization (especially race mode, timing, results sheets), prizes, benefits for top-ranked international athletes and cooperation with the TWA / World Cup Organization Board. Event organizers being interested in staging one of these exclusive events should enter a dialogue with the World Cup Organization Board to learn more about the opportunities and requirements. A new event may become a Premium Race (even for its first edition, if a promising event concept can be commonly established), while for staging a Grand Prix at least one previous edition is required. It is not possible to enter the Grand Prix or Premium selection, while the season is already in progress.

How can we promote our race in cooperation with the TWA?

Any race being announced to the TWA and fulfilling the Towerrunning definition will be included in our calendar and will be presented in the "Races" section of our website about 4 - 6 weeks before the event date. For Premium and Grand Prix Races additional announcements (preview articles) in the "News" section of our website, via social media and our newsletter will be performed. For enabling us to do so we appreciate receiving an official press release (or any kind of press information), accompanied by 2 - 4 pictures of the building, skyline or race impressions from previous editions. The better this material, the more purposeful and appealing will be our articles and announcements. Moreover, the TWA offers different low-cost opportunities for event advertising at the official website towerrunning.com (banners, flash files, sponsored articles), via social media and our newsletter. Please contact the TWA Executive Director (office@towerrunning.com) to find out, which advertising possibilities are most beneficial for promoting your event and for reaching your target group.

How to get in contact with leading international stair runners?

The Towerrunning World Association is in constant communication with many of the top-ranked stair runners through presence at various Towerrunning events, our national associations, social media and personal communication. If you want to provide invitations, special conditions or benefits for international elite athletes, it will be a pleasure for us to get you in contact with them. In addition we recommend to explore if a national stair racing association exists for your country (www.towerrunning.com/partners.html). These initiatives are highly enthusiastic in cooperating with new events and many national associations carry out a local stair racing series, which could be of interest for you as well.